

# UnitedHealth Premium<sup>®</sup> designation program



## When it comes to finding a doctor, don't leave it to chance.

To understand the quality difference between doctors, we created the **UnitedHealth Premium designation program**. It evaluates and recognizes doctors who meet national industry standards for quality and local market benchmarks for cost efficiency. This is more important than you may think. Here's why:

A 2007 study found that up to 75,000 deaths in the U.S. were due to unexplained variations in the quality of care received. For example, proper control of high blood pressure alone could have saved up to 22,800 lives. The variations in quality care also caused up to \$3.7 billion in avoidable hospital costs.<sup>1</sup>

<sup>1</sup>State of Health Care Quality 2007 by the National Committee for Quality Assurance

Get started on finding the right doctor for you. Just stop by [myuhc.com](http://myuhc.com) and click on **Find a Physician or Facility**: This search tool gives you the fastest, easiest way to locate designated doctors. You can also compare hospitals in your area based on quality and cost efficiency to help you make the right choice.

All you have to do is look for the stars, which indicate that a doctor is designated.

### Look for the stars.

#### ★★ **Quality and Cost Efficiency**

A doctor has met quality of care guidelines by following evidence-based medical standards and practices, and has met guidelines for cost efficient care.

#### ★ **Quality of Care**

A doctor has met quality of care guidelines by following evidence-based medical standards and practices.

**Visit [welcometouhc.com/shbp](http://welcometouhc.com/shbp) today and learn how to find just the right doctor for you.**

